



February 28, 2015
PU/9/14-15

TATA MOTORS PROLIFE UPDATE

To: All Tata Motors Prolife Dealers

Sub: Special discount on 6BT BSIII

Dear Sir,

This is further to the Prolife update PU/87/14-15 dated 31st January 2015.

We are pleased to inform you that the special discount offer on the exchange of Tata Motors Prolife 6BT BSIII LB (180 HP) and 6BT BSIII LB (170 HP) is being extended up to 31st March 2015. The detail is as given below:

Product Applicable	6BT BSIII LB (180 HP) - L1JE & 6BT BSIII LB (170 HP) - L1JA
Period	1 st March 2015 to 31 st March 2015.
Discount	RS 10000

All other terms and condition for Core acceptance norms, warranty norms remain same.

Following documents are required for reimbursement:-

- Copy of Job Card
- VCM Generated Invoice (discount has to be mentioned on Invoice copy)
- A debit note on TML.

The selling dealer has to send their claim to the respective Territory Manager so as to reach by 7th of April 2015.

On receipt of the claim at Lucknow a credit note will be issued in your Tata Motors Prolife account.

We are sure the above scheme will help you to promote Tata Motors Prolife 6BT BSIII (180HP) Long Block and 6BT BSIII (170HP) in the coming months.

Thanking you,

Yours sincerely,
For Tata Motors Ltd.

Subir Biswas
Head - Sales & Marketing (Tata Motors Prolife)

CC: RMCC / ASM / Pramod Hora

TATA MOTORS LIMITED

Tata Motors Prolife

Chinhut Industrial Area Lucknow 226 019
Tel: 91 522 2818579 (Dir.) 2818020 2818032 Fax 91 2818576
Registered Office Bombay House 24 Homi Street Mumbai 400 001