



February 28, 2015
PU/96/14-15

TATA MOTORS PROLIFE UPDATE

To: All Tata Motors Prolife Dealers – Except North East and J&K

Sub: Special Outright sale – With Warranty and Incentive

This is further to our prolife update PU/88/14-15 dated 31st January 2015. We are pleased to inform you that a special price for outright sale for the following products are being extended for March 2015.

The detail of the offer is as given below:

Sl. No.	Part No.	Code	Product Desc.	NDP incl. 2% CST	Addl. Amount for Core loss incl. 2% CST
1	885101990105	LLZ	ACE	21369	11631
2	885101990116	LLZM	ACE MAGIC	21267	11733
3	885101990129	LLZB	ACE BSIV	25908	12092
4	885101010101	LLZA	IRIS / ZIP	22593	7407
5	885101990180	LLS	497 SP BSIII	51204	33796
6	885101990217	LLR	697 BSIII	71043	53957
7	8851C3931901	LLJ	68T BS	65790	52210
8	885101990205	LLQ	697 BSII	62526	47474
9	8851C60275LA	LLIE	68T BSIII 180 HP	113475	86525

- I. The above special offer is applicable from 1st March to 31st March 2015.
- II. Base incentive, additional incentive and salesman incentive is applicable for the above products on outright sale.
- III. Warranty is applicable for outright sale at the above price.
- IV. Dealer margin will be additional.
- V. VAT / Local taxes will be additional as applicable.
- VI. Additional discount towards scheme, KA customer and STU will be applicable on the above special price.


Subir Biswas

Head – Sales & marketing (Tata Motors Prolife)

CC: Territory Manager – Tata Motors Prolife.

CC: RSM / RMCC

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